The House of the Seven Gables

To preserve, share and continue the American story
A Message from our Leadership

As my term as President of the Board of Trustees comes to an end this July, I cannot help but reflect back on my board service at The House of Seven Gables Settlement Association. My career has focused on making museums relevant, sustainable, and engaged with their communities. For the past 23 years I have worked for Historic New England; and for the past 27 years I’ve worked as a professor of Museum Studies at Tufts University.

When asked to join the Board of Trustees at The House of Seven Gables in 2016, I did not hesitate. I was familiar with the good work The Gables had done for years. This work, balancing the preservation needs of our buildings and collections with our education goals and community engagement, is never easy. What impresses me about The Gables is it seeks to do this and serve the public through its commitment to social service and justice.

Equally impressive has been the makeup of the Board: a talented, dedicated, and diverse group committed to the mission and vision of The Gables. Many museum boards can only hope for the unwavering group of people from varied cultural backgrounds we have. All Trustees are volunteers who bring a diversity of knowledge, skills, and life experiences to the position.

As the principal fiduciary and governing body of The House of the Seven Gables Settlement Association, the Board provides leadership, vision, and oversight to create policies that advance our mission and ensure we adhere to the spirit of the mission. The Board also identifies and responds to changing needs in our community in order to make a measurable impact. We achieve these goals through the full participation, commitment to inquiry, and dedication of every Trustee. The House of the Seven Gables Settlement Association is always on the lookout for potential candidates on its volunteer Board of Trustees. Eligible candidates are expected to possess:

- Meaningful experience in business, government, philanthropy, the nonprofit sector, education, community organizing, or another relevant area.
- A commitment to and understanding of The Gables’ mission and its underlying work of promoting social justice.
- An ability to cultivate relationships and build consensus as part of a diverse and ambitious team.
- Personal qualities of integrity, credibility, and commitment.

Should you be interested in learning more about service on the Board of Trustees, please contact Executive Director Dakota Russell at drussell@7gables.org

We are also fortunate to have a staff committed to The Gables, a number of whom have been with us for many years. I was privileged to work with our former Executive Director Kara McLaughlin, whose accomplishments helped move The Gables forward. This included navigating us through the worst of the pandemic. One of the achievements of which I am the most proud is leading the Search Committee in hiring a new Executive Director. This brought us Dakota Russell who, in his first year, has proven his commitment to our mission of social justice and service, and is now leading us through a strategic planning process we hope to finish this fall.

It is an exciting time at The Gables. In addition to beginning work on our strategic plan, we are working on an interpretive plan for the Hawthorne Birthplace and overseeing our Coastal Zone Management Grant. We are also expanding the reach of our English as a Second Language and Citizenship Preparation classes.

My commitment to The House of Seven Gables Settlement Association will not come to a close with the end of my term. I plan to remain involved and participate in The Gables for years to come. It has been an honor to serve with our Board of Trustees and to work with our staff. And to you, our members and donors, thank you for your committed support.

With appreciation,

Ken Turino
President of the Board of Trustees
Expanding Programming in 2023

By Zoë Quinn, Director of Visitor Services and Public Programs

The House of the Seven Gables has quite a dynamic year of programming planned for 2023. We started the year with Salem So Sweet, Women’s History Month specialty tours, a “Women of the Gables” lecture from Robin Woodman, Ancestry Days talk on Mary Kitchen Turner presented by David Moffat, and the first of several Community Conversations surrounding the 2023 theme of climate change, presented by Susan Baker and City of Salem Preservation Planner Patricia Kelleher.

Looking forward into the year, we will be offering a children’s acting workshop with History Alive; participation in Heritage Days and the returning Maritime Festival; a traveling exhibition on Francis Perkins; “Enduring Hawthorne” for Salem Literary Fest with National Park Service, Essex Heritage, and Theater in the Open; October performances by Paul Riopelle and Jennifer Emerson; “Deck the Halls: Female Abolitionists and the Evolution of Christmas” lecture with Ken Turino; “Tis the Season” with History Alive; a holiday market in December; and so much more. Please see the calendar on our website for updated time and pricing for these events.

The Gables is also committed to offering programming related to the year’s theme of climate change. Climate change impacts us all, but in different ways and with a variety of outcomes. This year’s series focuses on the type of impacts, existing and proposed efforts to mitigate the negative changes, and what we can do as individuals to address climate change in our communities. In addition to Susan Baker and Patricia Kelleher’s talk, we have invited Dick Pabich of the Salem Inn to speak about some of the realistic changes his team made at the Inn and what the everyman can do to become more sustainable. We will also offer a climate change tour of Salem Harbor aboard The Fame with Real Pirates’ Bill Golden. And finally, we are planning a climate change walking tour of Salem with Barbara Warren of Salem Sound Coast Watch and Vijay Joyce, architectural historian and founder of Rekindled History.

In addition to public programming, The Gables has also taken on the task of developing a climate change education program as it relates to our Coastal Zone Management Grant and its findings. While still in its infancy, the program will be offered to middle- and high-schoolers and will fulfill interdisciplinary curriculum standards rather than just history or literary curriculum standards!

Our Interpretive Planning Committee and its subcommittees have been working hard on several short- and long-term interpretive projects. The tour outline used as a training device for Historic Interpreters was reviewed this year to better include some of the lesser-heard voices from history including indigenous, servants and enslaved, and women. While this work will never be done, The Gables is constantly striving to tell our site’s truthful history as accurately and respectfully as we can. Other, more long-term projects include the reinterpretation of the Dining Room Chamber as a 1950 Settlement worker’s room to better represent Settlement in our tours, and a reimagining of the Nathaniel Hawthorne Birthplace as a museum dedicated to Hawthorne, his history, and his legacy.

With so much going on, be sure to stay tuned and see what comes next!
A Tea for Caroline

By Julia Wacker, Marketing and Communications Manager

On Sunday, April 30, The House of the Seven Gables hosted its first fundraiser of the year, A Tea for Caroline. The event was held to honor Gables’ founder Caroline Emmerton’s birthday, and to celebrate a grant from the Wyeth Foundation for American Art to aid in the restoration of Sophia Peabody Hawthorne’s Flight into Egypt.

Upon arrival at The Gables’ Visitor Center, guests were greeted by Caroline Emmerton, portrayed by Irene Axelrod. Axelrod is a longtime Gables supporter and board member, as well as an expert on the life of Miss Emmerton. Many attendees came in their best high tea attire of spring colors, floral patterns, and fascinators. Despite the dreary weather outside, the Plumstock-Holyoke Room was decked out with garden tables, teacup centerpieces, and beautiful floral arrangements donated by Dave Eng Flowers.

Savory and sweet finger foods were provided and served by Ferreira Foods, a Salem catering company. Highlights of the menu included dill cream cheese and cucumber sandwiches, petit lemon scones with raspberry jam and butter, and more. Jolie Tea Company donated two of their masterfully crafted teas; the Sophia Blend and the “Sweet Caroline” Emmerton Blend. These teas are inspired by the women of The Gables, with the Sophia Blend being part of Jolie Tea Company’s Classic Salem Tea Series collection. Jolie Tea Company’s first location is in the building on Essex Street where Sophia Peabody Hawthorne lived for much of her childhood.

Photos by: Top - Julia Wacker; Bottom - Jacquie Valatka
After an introduction by Executive Director Dakota Russell and Irene Axelrod as Caroline Emmerton, Collections Manager Susan Baker gave a presentation on the life and work of Sophia Peabody Hawthorne. Before Sophia's marriage to Nathaniel Hawthorne, she was one of America’s first professional women artists. She exhibited at the Boston Athenaeum and was known for her oil paintings, illustrations, and sculptures. The presentation also included images of the current condition of *Flight into Egypt*, highlighting the damages to the painting over time. The conservation of Sophia Peabody Hawthorne’s *Flight into Egypt* is the first in a series of conservation projects planned for paintings related to the women of The Gables, and proceeds from this event went towards this conservation program.

A heartfelt thank you to all who attended this lovely fundraiser, as well as to our partners at Jolie Tea Company, Ferreira Foods, and Dave Eng Flowers. Your support allows us to continue our preservation mission and ensure a strong future for The Gables. We hope you will join us for our next fundraiser, Sips by the Sea, on September 9!

Save the Date!

**Saturday, September 9th at 6 pm**

Support The House of the Seven Gables at our annual fundraiser, Sips by the Sea! The evening will be full of fun, food, purpose, and philanthropy on our oceanfront lawn. This year, the fundraiser focuses on four important projects:

- The Settlement Program.
- Redesigning of the Derby Street signage and walkway.
- The interpretation of The Gables' Dining Room Chamber.
- The reinterpretation of Nathaniel Hawthorne's Birthplace.

Support our mission to preserve our historic campus and provide educational opportunities to our community, including newly arriving immigrant families. Visit 7Gables.org or scan QR code to register.
Member Event:
Celebrate the Fourth

Join us at The House of the Seven Gables for a lovely evening as we celebrate the country and Nathaniel Hawthorne's birthday. With the best view of the fireworks in town, The Gables is the ideal spot for July 4th. Bring a picnic, blanket and chairs, and relax on the seaside lawn. There will be lawn games, music, and the traditional cutting of Nathaniel Hawthorne's birthday cake. Nathaniel Hawthorne will be there in-person-- and you may have a chance to win a prize if you can answer his American history trivia game!

This event is free to all Gables members. Member guest tickets are $15 each.

Please visit 7Gables.org/events or scan QR code to register.

Collections Corner

A new archival resource has been added to 7Gables.org! On our Collections & Archives page, you can now find a link to view a more detailed and constantly growing collection, the Archives Online. A generous donor, Ms. Selina Little, has allowed us to further our work and continue to make the archives collection accessible to the public.

Current items available to view in the Archives Online include an array of photos and documents from various collections: the Caroline Emmerton Papers, the Elizabeth Upton Haywood Eaton Collection, the Postcard Collection, the Hawthorne Family Papers, Settlement Association Records, and the Upton Family Papers. Please note that books and objects will be added at a future date.

Our previous archival resource is still viewable, now entitled Sampling of the Archives. We are incredibly proud to offer these resources to all who are interested in learning about our Settlement Association, the people who lived and worked at the site, and the history of The Gables as an American icon.

LEARN MORE AND START EXPLORING, VISIT 7GABLES.ORG/COLLECTIONS-ARCHIVES
2023 has already been a successful year in Settlement! We started the year with the wonderful news that we had been awarded $2,000 from the Salem Cultural Council to help fund our major summer festival celebrating the many immigrant communities with whom The Gables has worked and who are part of Salem and the surrounding region. This event is reminiscent of the cultural festivals The Gables once hosted, such as the Polish festivals in years past. Salem and the immigrant community have grown since then, and we are here to bring awareness to and celebrate the impact of our remarkable neighbors. Mark your calendars for Fusion Fest on August 13, 2023, and get ready to enjoy a day full of good food, music, dancing, games, vendors, and other activities!

This event is part of a larger effort on behalf of the Settlement Association to celebrate the cultures represented in our Settlement classes and raise awareness about the diverse groups that make up the cultural fabric of Salem and the North Shore. Since 2022, we have hosted history and art history lectures, cooking classes, dance classes, and paint parties where the public could actively participate in the cultures of our immigrant communities. Proceeds from these events have benefitted several local charities. The popularity of these programs has been heartwarming and tells the story of a very open, welcoming, and interested city!

While we are busy planning public programming, we are even busier overseeing English as a Second Language (ESL), Citizenship Preparation, and Computer Literacy courses for our students. This year, in partnership with the North Shore Community Development Coalition, Salem Public Schools, and Salem State University, we launched three new sets of free courses. With grant funding from the Saab Foundation, we launched daytime ESL classes as well as computer literacy classes in both English and Spanish. Students in the computer classes get to keep the refurbished Chromebooks on which they are learning. We also started evening ESL classes in the Temporary Family Housing located at Salem State’s South Campus, made possible by a Nonprofit Equity Grant from the city of Salem.

The $24,561 grant is also funding The Gables’ work toward gaining Recognized Organization status with the United States Department of Justice Executive Office of Immigration Review. Settlement Programs Manager Ellen Berry said this status will build on The Gables’ current Citizenship Preparation classes. “With this designation, we will be legally able to provide our students with guidance to navigate the immigration system and support for people who want to become citizens,” said Berry. Recognized Organization status requires that employees receive significant training in immigration law. Grant funds will allow Gables Settlement staff members to complete this necessary training.

Additionally, we are continuing our partnership with The Peabody Essex Museum to offer ESL and Citizenship Preparation courses in their classrooms. The continuation of this partnership was made possible through a grant from the Fish Family Foundation and includes the addition of Spanish language tours of selected exhibitions for students as part of the curriculum.

We are thrilled to be able to meet the needs of so many, but there are plenty more looking to us for services. We hope to continue to expand our course offerings, engage with the public through creative programming, and generally foster a welcoming sense of community.

What’s New in Settlement

By Zoë Quinn, Director of Visitor Services and Public Programs

Petrykivka Easter Egg Painting Party with Dobro New England

Armenian Dance Party led by Gary and Susan Lind-Sinanian of the Armenian Museum of America
Meet Our Newest Staff Members

We are excited to welcome our new Human Resources and Administrative Officer, Jackie Besse! Originally from Danville, Illinois, Jackie was a Chief Deputy in the County Recorder’s Office for many years. She spent a large part of her adult life in Chicago with her husband Tod, and children, Luke and Paige, where she worked for Motorola as a Senior Employee Relations Consultant. Jackie and her family moved to Hamilton, Massachusetts, in 2003 where she continued in HR for Motorola, as well as AAA. Jackie and her husband currently live in Salem.

In her private life, Jackie is a proper football fan supporting Manchester City. She and her family enjoy traveling together and have visited the Etihad Stadium many times. Jackie says she is excited to join the team at The House of the Seven Gables. “I’m over the moon to work for such an amazing organization,” she says. “I love looking out my window at the beauty of The Gables every day.”

We are happy to welcome Alexa Buonaiuto in the role of Visitor Services Specialist - Museum Store! Since April 2022, Alexa has worked at The Gables as a Historical Interpreter and Admissions & Museum Store Associate. She comes to her new position with a wealth of online retail experience, managing her own stores on Etsy and Poshmark. She has also established and managed accounts for Yale University’s Development Department. Alexa is a vital part of the Visitor Services team and is primarily responsible for operating the online store, shipping, and receiving.

Originally from Hamden, Connecticut, Alexa was thrilled to move to Salem after graduating from Providence College in 2021, where she majored in philosophy and political science. In her free time, she likes to play with her puppy Pocket, take walks down Salem’s Derby Wharf, and visit antique stores around the North Shore. She is excited to contribute to the visitor experience as a part of such a great team!

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A Preservation Milestone for The Gables: Climate Adaptations Charette

By Paul Wright, Director of Preservation and Maintenance

On April 26, The House of the Seven Gables held a daylong series of meetings, also known as a charette, to mark eight months of collecting data and facts about climate resiliency. This meeting was held as part of our Massachusetts Office of Coastal Zone Management (CZM) Coastal Resilience Grant. The two-year grant, issued in September of last year, aims to develop an adaptation plan that lays out short-term site improvements, as well as a series of longer-term actions and decision points. The charette was a collaborative effort to bring together all the information gathered so far and generate discussion into next year’s grant project needs.

The morning featured presentations from Collins engineers, Horsley Witten Group, and Union Studio Architecture and Community Design. Collins Engineers gave details on their inspection of our aging seawall and proposed adaptations and maintenance plans. Horsley Witten Group revealed the interplay between stormwater runoff, groundwater collection, and tide height increase to highlight problem areas on campus. Union Studios presented potential impacts on our buildings and infrastructure, and shared best practices for adaptations in accordance with the Secretary of the Interior’s Guidelines for the Treatment of Historic Properties. Several Salem departments, including conservation, engineering, and the historical commission, as well as the Salem Maritime National Historic Site, shared information and gathered feedback.

The second half of the day featured a smaller session between The Gables and its consultants. This working group talked about the direction for the next year of the CZM grant project and laid out likely adaptations that would be needed at key trigger points in 2030, 2050, 2070, and beyond. As the grant research continues, these points will continue to be defined, but we look forward to sharing the plans to ensure the sustainability of The House of the Seven Gables and its historic site into the undetermined future.
THANK YOU 2022 DONORS
for helping preserve our historic campus & providing educational opportunities to newly arrived immigrants.

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Larry & Atsuko Fish/Fish Family Foundation
Selina Little
Massachusetts Cultural Council
Massachusetts Office of Travel & Tourism
Richard & Diane Pacich

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Estate of Robert Terry Hoyle
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The Saab Family Foundation

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Joseph & Paula Axelrod
Elizabeth & James Ayer
Elizabeth Baker
Susan & William Bissette
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Crypta McGurren
Michael McLaughlin
Ann McNamara
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Sally Millice
Matthew Moffat & Virdania Minaya
Donald Ross
William Rino
Linda Saris
David & Mary Sciuco
Nancy Sedor
Elizabeth Shing
Susan Strauss
Kevin & Deborah Tierney
William & Hester Tinti
Dr. William Towne
Paul Tucker
Patricia Valenti
Deborah Van Etten & Joe McCarran
Julie Whitlow
Barbara Wioncek & Stanley Wrobcl

$99
Anonymous (9)
Dena Barisano
Judith Bircher
Josh Black
Colleen Boyle
Gregory Bone
Robert & Donna Callahan
Shawn & Erica Chambers
Roberta Clement
Conference Clearing Center
Lucy Corchado
Catherine Costa
Lizabeth Davis
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Immersive Worlds LLC
Society of PRFRANCE
Whitmore Brothers
Construction Company
Demoulas Foundation
IRA Toyota of Danvers
Jay Levy and Karen Rivers
North Shore Bank
Salem Rotary
The Event Company
Groom & Construction Co., Inc.
Preserve Services
Union Studio Architecture & Community Design
Beverly Flight Center
Walking Tours
Bobbie Bush Portrait Artist
The Cabot
The Castle: A Board Game Cafe
The Cheese Shop of Salem
The Chocolate Pantry
Coon’s Card & Gift Shop
Ferreira Foods Social Catering
Greg Coles Dance & Drum
Samantha Griffin
Habor Sweets
HausWitch Home & Healing
Hawthorne Hotel
Historic New England
Ledger Restaurant & Bar
Patrick Lighthaw
Lucille Wine Shop
& Tasting Room
Lulu’s Bakery & Pantry
North Shore Music Theatre
The Phoenix School
Molly Quinn
Real Pirates Salem
Sagamore Spring Golf Club
Salem Wine Imports
Salem Witch Museum
Schooner Fame of Salem
The Benson Gallery
Timeless Life Treasures
by Kae Louise, LLC
The Trustees of Reservations
Unpacked Living

Tribute Gifts
In honor of Kara McLaughlin
-Julie Arrison-Bishop & David Bishop
-Susan Baker
-Judith Bircher
-Michael & Linda Blier
-Mary Butler
-Lucy Corchado
-Joseph Correnti
-Lizbeth Davis
-Adria Dujveysteijn
-Marion Freedman-Gurspan
-Pamela & James Garfield
-Shelby Hypes
-John Keenan
-Natalia Laskarlik
-Janice LeBel
-Oram Longus
-Cynthia McGurren
-Bruce McLaughlin
-Linda Saris
-Paul & Cynthia Soucy
-Deborah Van Etten
-Jacqueline Washburn
-Julie Whitlow
-Patricia Zaido
-In honor of Vincent Panico
-Marie Brescia
-In honor of the People of Ukraine
-Marie Brescia
-In honor of Lawrence & Lauren Russell
-Neal Gilbert
-In honor of Marilyn Stoll
-Irene & Don Axelrod
-In memory of Alan R. B. Colloccio
-William Towne
-In memory of James Coughlin
-Nancy Sedor
-In memory of Milda Kowek
-Marilyn Weinshel
-In memory of Alfred Levy
-Dena Barisano
-In memory of Richard & Patricia McGwigg
-Pamela Fontaine
-In loving memory of Vance “Salty” Smith
- Harold T. N. Smith
-Memorial Foundation

Thank you for your generosity.

Bruce, Helena & Faxon Michaud
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Christine Vaccaro
Martha Walton

10 / THE HOUSE OF THE SEVEN GABLES
## 2022 Annual Report

**January 1 – December 31, 2022**

### OPERATING REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>2022¹</th>
<th>2021²</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admissions</td>
<td>$1,518,843</td>
<td>$1,020,000</td>
<td>49%</td>
</tr>
<tr>
<td>Museum Store Sales</td>
<td>270,884</td>
<td>208,000</td>
<td>30%</td>
</tr>
<tr>
<td>Grants &amp; Donations</td>
<td>372,361</td>
<td>452,000</td>
<td>-18%</td>
</tr>
<tr>
<td>Facility Rentals and Other Income</td>
<td>117,768</td>
<td>84,000</td>
<td>40%</td>
</tr>
<tr>
<td>Education</td>
<td>3,138</td>
<td>4,000</td>
<td>-22%</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>$2,282,994</td>
<td>$1,768,000</td>
<td>29%</td>
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</table>

### Non-Operating Revenue

<table>
<thead>
<tr>
<th>Source</th>
<th>2022¹</th>
<th>2021²</th>
</tr>
</thead>
<tbody>
<tr>
<td>Investment Income, net</td>
<td>$318,683</td>
<td>$235,000</td>
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### OPERATING EXPENSES

<table>
<thead>
<tr>
<th>Category</th>
<th>2022¹</th>
<th>2021²</th>
<th>% INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$1,505,466</td>
<td>$1,121,000</td>
<td>34%</td>
</tr>
<tr>
<td>General &amp; Administrative</td>
<td>532,338</td>
<td>331,000</td>
<td>61%</td>
</tr>
<tr>
<td>Development</td>
<td>301,462</td>
<td>231,000</td>
<td>31%</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>$2,339,266</td>
<td>$1,683,000</td>
<td>39%</td>
</tr>
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### INVESTMENT ACCOUNT BALANCES

<table>
<thead>
<tr>
<th>Source</th>
<th>2022¹</th>
<th>2021²</th>
<th>% INCREASE</th>
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<tbody>
<tr>
<td>Total Investment Account Balances</td>
<td>$1,933,658</td>
<td>$2,217,049</td>
<td>-13%</td>
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</table>

### DISTRIBUTION OF REVENUE SOURCES – 2022

- Admissions: 67%
- Museum Store Sales: 16%
- Grants & Donations: 12%
- Facility Rentals and Other Income: 5%
- Education: 3%

### DISTRIBUTION OF EXPENSES – 2022

- Program Services: 23%
- General & Administrative: 13%
- Development: 64%

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1. FY 2022 figures are preliminary and unaudited.
2. The FY 2021 figures have been abstracted from the Organization’s financial statements for the fiscal year ended December 31, 2021, which were audited by Shaheen, Pallone & Associates, P.C. Because the information does not include all the disclosures required by generally accepted accounting principles, it is not intended to present the financial position of the Organization.
VIEWS FROM THE GABLES

What's Inside?
Programming Updates
A Tea for Caroline and Sips by the Sea
A Preservation Milestone
Thank You
...and more!

Please consider donating to our Annual Fund. Your gift to the 2023 Annual Fund will help us preserve our shared history and build a stronger community for the future.

7GABLES.ORG/GIVE

MISSION
To be a welcoming, thriving, historic site and community resource that engages people of all backgrounds in our inclusive American story.

VISION
To preserve, share and continue the American story.

VALUES
- We value Caroline Emmerton’s founding mission of preserving the legacy of our site to sustain our Settlement programs for local immigrants.
- We value our designation as a National Historic Landmark and the preservation of our buildings, collections and gardens.
- We value the literary legacy of Nathaniel Hawthorne.
- We value being a center of and for the community.
- We value education as a central tenet of our programming.

The House of the Seven Gables is open daily from 10 a.m. - 5 p.m.