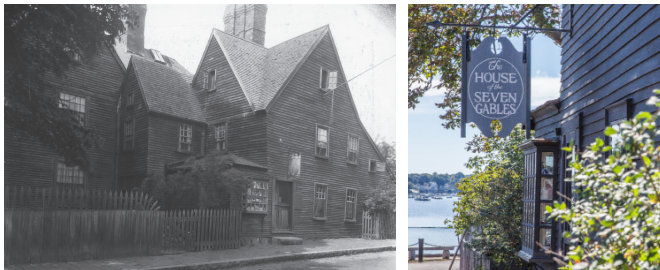


DISCOVER A HISTORICAL TREASURE

In 1668, merchant and ship-owner John Turner built a house on Salem Harbor destined to become one of America’s most beloved historic homes. Designated a National Historic Landmark District in 2007, The House of the Seven Gables is best known today as the inspiration for world-renowned American author Nathaniel Hawthorne’s 1851 novel.

In 1910, Salem activist and philanthropist Caroline Emmerton restored the house and opened it as a museum and Settlement House. All ticket sales funded programs to help immigrant families living in Salem and surrounding communities. Over a century later, The House of the Seven Gables Settlement Association carries on Emmerton’s mission and vision by offering free English as a Second Language and Citizenship classes and providing a platform for immigrant voices on the North Shore.



The Mission of The Gables is to be a welcoming, thriving, historic site and community resource that engages people of all backgrounds in our inclusive American story.

The Vision of The Gables is to preserve, share, and continue the American story.

Site Details:

- There are seven historic structures, ranging in age from 1668 to c.1830. Of the seven buildings, five are opened to the public for tours, public programming, exhibit space, rentals and more.
- Added to the National Register of Historic Places in 1973, designated a National Historic Landmark District in 2007.
- The museum campus includes the Seamans’ Visitor Center and a unique Museum Store. The three-season Colonial Revival Gardens have been maintained since 1924.



BOILERPLATE:

The House of the Seven Gables in Salem, MA is a National Historic Landmark District comprised of seven historic structures and colonial revival gardens. The Turner-Ingersoll Mansion (1668) is forever immortalized as the setting for world-renowned American author Nathaniel Hawthorne’s 1851 novel, *The House of the Seven Gables*.

Professional staff typically welcome over 87,000 visitors annually for a remarkable journey that explores Salem’s robust maritime history, the site’s architectural gems, and the literary legacy of Nathaniel Hawthorne. Adding to the site’s charm are a secret staircase, spectacular three-season gardens, the Nathaniel Hawthorne Birthplace, and our unique Museum Store, located in the c. 1687 Retire Beckett House.

The House of the Seven Gables Settlement Association is a non-profit organization, founded by Caroline Emmerton in 1910. Over a century later, The Gables is dedicated to continuing Emmerton’s preservation, community enrichment, and educational efforts.

VISITORS IMPACT IN 2022:

- Provided a safe environment for over 87,000 visitors to engage with American history across our historic campus.
- Welcomed visitors hailing from 23 countries and all 50 states.
- Offered 25 in-person and virtual public programs including the Colonial Classics food demonstration series, Building Communities Series, Community Conversations, and a Yoga Partnership with Wild Sea Wellness.



2023 Media Kit

INTERPRETIVE EMPHASIS:

The legacy of maritime wealth coupled with Nathaniel Hawthorne's fame allows for The House of the Seven Gables to provide vital settlement services to Salem's immigrant community.

PUBLIC PROGRAMS:

Public programming at The House of the Seven Gables is planned with the goal to engage diverse audiences with our National Historic Landmark District in meaningful ways.

Special programs for 2023:

- Community Conversation Series:
 - Climate Change in the Community and Beyond
- Pierogi Making Party
- Salsa Dance Party
- Armenian Dance Party
- Salem Ancestry Days
- Enduring Hawthorne
- October theatrical performances
- A Tea for Caroline
- and more ...

EDUCATION PROGRAMS:

The House of the Seven Gables offers structured educational programs to students ranging from grades K-8 that focus on colonial New England history, home life, and maritime trade. Our programs meet the following curriculum standards: Massachusetts History and Social Studies; Common Core Standards for ELA; and Literacy in History and Social Studies. In 2023, we will be improving our most requested education program, Across the Wide Atlantic, and developing new programs studying the impacts of climate change on oceanfront communities like Salem

SETTLEMENT PROGRAMMING:

The unbounded vision of our founder, Caroline Emmerton, carries a remarkable and generative force: it continually inspires us to dig deep into community, reach out to partners, and magnify good.

- Offered ESL and Citizenship classes, from which there were approximately 160 hours of instruction. There were 150 students for the year.
- Updated the ESL curriculum and introduced field trips to highlight community resources for students.
- Created a series of cultural programming, including a series focused on the newly arriving Ukrainian citizens and their history.
- Hosted a Community Conversation in partnership with Community Supported Film. This documentary and discussion event highlighted two local immigrant stories.

PUBLICATIONS:

- Images of America: *The House of the Seven Gables* (Arcadia) (2017)
- *Caroline Emmerton: An Unbounded Vision* (2016)
- *A Gracious Host: Visiting The House of the Seven Gables through the Years* (2015)

EXHIBITIONS:

- Pop! Goes The Gables (2019)
- These Walls DO Talk (2018)
- Life and Labor over Four Centuries at The House of the Seven Gables (2017)
- Caroline Emmerton: An Unbounded Vision (2016)

2023 COMMUNITY PARTNERS INCLUDE:

Centerboard Inc.
City of Salem
Creative Collective, LLC
Cummings Foundation
Destination Salem
Dobro New England
Essex Heritage
Fish Foundation
Hammond Castle Museum
Historic New England
Historic Salem Inc.
History Alive
Jolie Tea Company
International Coalition of Sites of Conscience
Marblehead Museum
Massachusetts Cultural Council
Massachusetts Historic Commission
Mass Humanities
National Park Service
North Shore Community Development Coalition
Preservation Partners
Salem Arts Festival
Salem Chamber of Commerce
Salem Film Festival
Salem Main Streets
Salem Partnership
Salem State University
Saltonstall School
The Samaritan Society
Van Otterloo Family Foundation
Voices Against Injustice
Wild Sea Wellness
And many other generous supporters

STAFF

18 full-time staff members
7 year-round, part-time staff
30 seasonal staff

Visiting information, admission fees, and seasonal hours of operation can be found at 7Gables.org