

A Message from our Leadership



Ken Turino
President of the
Board of Trustees

Dear Friends,

This month marks a time of transition at The House of the Seven Gables Settlement Association. On behalf of the entire board of trustees, I would like to thank Kara McLaughlin, Executive Director for the last nine years, for her dedicated service to The Gables. She announced her plan for a June 2022 departure a year ago. Kara has shown great commitment to the community at The Gables through her work to promote our settlement program, our Museum, and Salem itself. Her background in small business management and education, and her dedication to leading by example helped her create a more collaborative and friendly environment for staff at every level of the organization. Kara is very forward thinking. She helped develop and implement our strategic and campus plans, moving the organization forward — always with the mission in mind. She’s attracted both a very accomplished staff and the most diverse board I’ve ever worked on. She’s given voice to everyone in the community.

While we are sad to see Kara go, we are excited to welcome Dakota Russell as the next Executive Director of The Gables. Dakota comes to us from his role as Executive Director of the Heart Mountain Wyoming Foundation, a former Japanese World War II internment camp turned museum. There Dakota was tasked with sharing the stories of over 14,000 Japanese Americans unjustly incarcerated in Park County, Wyoming. The foundation’s work in addressing issues of racism, immigration, and civil rights aligns well with The Gables’ mission to tell an inclusive American story. Prior to his time at Heart Mountain, Dakota worked for the Missouri State Parks and Historic Sites at four locations: Nathan & Olive Boone Homestead, Osage Village, Harry S Truman Birthplace, and the Battle of Carthage State Historic Site. His work with Missouri State Parks has given him the knowledge of historic houses and preservation that is needed to support these integral aspects of The Gables’ mission.

Forty candidates applied for the position during a national search conducted by Kittleman & Associates. Dakota clearly stood out. The search committee was impressed with his passion for the mission of social justice at The Gables and how it is so relevant to what is going on in the world today. Over the interview process with both staff and the committee, we also learned of his strong fundraising and leadership skills. Dakota’s background makes him the ideal person to see to the sustainability of The Gables and strengthen its commitment to social justice that is central to the Gables’ 110-year-plus history as a settlement house. I am very grateful to committee members Irene Axelrod, Patricia Fae Ho, Elizabeth McKeigue, Sharon Meyers, Mariflor Uva, and Jeff Whitmore for their time and effort. We are delighted to welcome Dakota to The House of Seven Gables and Salem.

We present our 2021 Annual Report to you with appreciation for the work done under Kara’s leadership. 2021 was a year of adaptation and rebuilding after the disruptions to operations in 2020 due to the pandemic. We are excited to move forward with plans to execute multiple preservation projects, expand our settlement offerings, and rebuild our educational programs and activities for children on site. We are grateful for the generous support of members like you that allows us to continue our founder Caroline Emmerton’s 114-year-old vision of preservation and service in our community. Please join us in September for our annual fundraiser, which will be an opportunity for the community to meet Dakota and get to know our new director as we embark on the next chapter of The Gables’ legacy.

With appreciation,

Kenneth C. Turino

2021 Financial Overview

January 1 – December 31, 2021

OPERATING REVENUE	2021 ¹	2020 ²	% INCREASE (DECREASE)
Admissions	\$1,020,000	\$173,968	486%
Museum Store Sales (Net of COGS)	208,000	46,243	350%
Development	452,000	315,504	43%
Facility Rentals and Other Income	84,000	18,433	356%
Education	4,000	1,459	174%
Total Revenue	\$1,768,000	\$555,607	218%

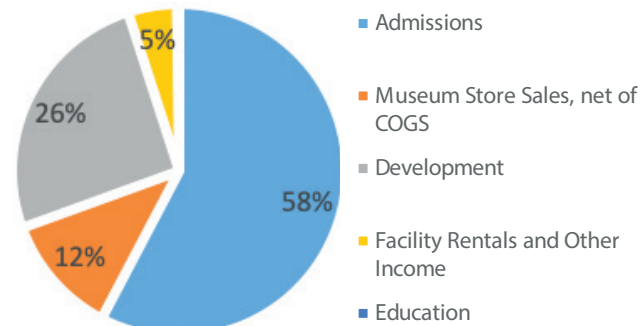
OPERATING EXPENSES	2021 ¹	2020 ²	% INCREASE (DECREASE)
Program Services	\$1,121,000	\$918,087	22%
General & Administrative	331,000	332,051	-0%
Development	231,000	191,283	21%
Total Expenses	\$1,683,000	\$1,441,421	17%

Change in net assets from operations	\$85,000	(\$885,814)	
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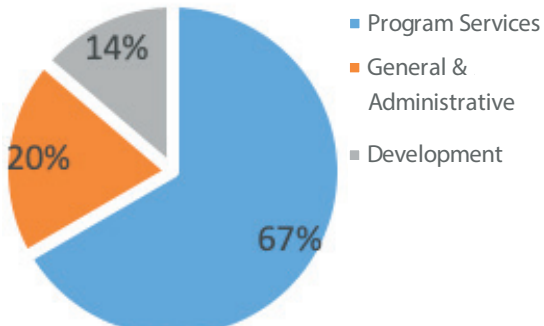
Non-Operating Revenue			
Investment Income, net	\$235,000	\$311,224	
Change in net assets	\$1,230,000	(\$574,590)	

INVESTMENT ACCOUNT BALANCES	2021 ¹	2020 ²	% INCREASE (DECREASE)
Total Investment Account Balances	\$2,217,049	\$2,357,009	-6%

DISTRIBUTION OF REVENUE SOURCES – 2021



DISTRIBUTION OF EXPENSES – 2021



1 - FY 2021 figures are preliminary and unaudited
2 - The FY 2020 figures have been abstracted from the Organization's financial statements for the fiscal year ended December 31, 2020, which were audited by Shaheen, Pallone & Associates, P.C. Because the information does not include all the disclosures required by generally accepted accounting principles, it is not intended to present the financial position of the Organization.

THANK YOU

for helping preserve our historic campus & providing educational opportunities to newly arrived immigrants.

\$25,000+

Cummings Foundation
Selina Little
Massachusetts Cultural
Council
Van Otterloo Family
Foundation

\$10,000+

Massachusetts Foundation
for Humanities
Robert C. & Stella-Mae
Seamans

\$5,000 - \$9,999

Footprint Power
Harold T. N. Smith
Memorial Foundation
Hawthorne Hotel
Patricia Fae Ho &
Galen Ho
Independent School
Compensation Corporation
Bruce McLaughlin
Kara McLaughlin
& John Keenan
Salem Five
Soucy Insurance

\$1,000 - \$4,999

Nina & Blake Anderson
Julie Arrison-Bishop
Susan Baker
City of Salem
Peter Copelas
Creative Catering
Demoulas Foundation
Essex National Heritage
Commission, Inc.
Felicia Fund
Jeffrey Huebschmann
& Nicole Gakidis
Immersive Worlds
Tim & Joanie Ingraham
International Coalition
of Sites of Conscience
Peter & Joan Johnson
Jay Levy & Karen Rivers
Darleen Melis
& Irving Ingraham
Methuen Festival
of Trees, Inc.
Sharon & Andrew Meyers
The Moses and Minna G.
Alpers 1990 Charitable
Trust
National Grid
James & Julie Rose
John & Sarah Seamans
George & Isabel Shattuck
Christine Thomson
& Timothy Kendall
Mariflor & Scott Uva
Jacqueline Washburn
& Stanley Schwartz
Jeffrey Whitmore
Whitmore Brothers
Construction Co.
Wild Sea Wellness
Robin Woodman
& Joan Brennan
Patricia Zaido

\$500 - \$999

Irene and Donald Axelrod
Thaddeus Buczko
Kenmore &
Hannah Commass
Stanley & Marion
Freedman-Gurspan
Pilar Garro & Kathleen
Porter Garro
David Hart & Barbara Cleary
Timothy Kenslea
& Ana Nuncio
Erick & Rose Lucera
Elizabeth McKeigue
Richard & Diane Pabich
David & Tammy Phinney
Campbell & Dale Seamans
Lynne Spencer
Marjorie Teele
Kenneth Turino
& Christopher Mathias
Towne Management, LLC

\$250 - \$499

Michael & Linda Blier
Jennifer & James Bond
Bruce Campbell
John Casey & Paul Pinto
Correnti & Darling LLP
Marcia Gardner Coyle
Christine Crawford-
Oppenheimer &
James Oppenheimer
Sarah Doetschman
Ellen & Philip Dunn
Judith Edington
Elizabeth Fragola
& Nick Senzamici
Fraternity Lodge
No. 118 IOOF
Donald Gilligan
& Regina Maniscalco
Harbor Sweets
Stacey & Joshua Harvey
Andrew Hester
Jean & Douglas Karam
Wendy & Leo Kraunelis
David Leach
Richard Lindeman
Rosemary Loring
& David Byrne
Cynthia McGurren
Nicole McLaughlin
& Benjamin Waxman
Sally Millice
Sarah Morrill &
Matthew Murphy
Henry & Sandra Newman
Samuel Plimpton
& Wendy Shattuck
Marie Polcari
Kevin & Mary Quinlan
Shaheen, Pallone
& Associates PC
Joan & Edward Shankle
Stanley & Jody Smith
Mr. & Mrs. William J. Tinti
Todd & Kimberly Waller
Waters & Brown

\$100 - \$249

1805 Customs House
Realty Trust
Mr. & Mrs. Peter Dore
Nancy Anderson
& Diane Fawley
Joseph & Paula Axelrod
Elizabeth Baker
Brunonia Barry & Gary Ward
Susan & William Bisette
Nathaniel &
Margaret Bowditch
Hale & Dorothy Bradt
Marie Brescia
Jo & Philip Broderick
Kate & Andrew Brown
Nate Bryant
Robert & Donna Callahan
Michele & Gifford Campbell
Jane Carroll
Edward & Cheryl Chisholm
Claudia Chuber
& Paul Ellingwood
Roberta Clement
Joseph Correnti
Rafael & Janette Crespo
William Finch
Melissa Fisher & Harry Foster
Jeffrey & Dara Frankel
Stanley Franzeen
Laura Gadbery
David & Karen Gendall
Rosalie Glovsky
Elizabeth Gregory
& Francesca Denison
David & Laurie Hark
Annie Harris
& Andrew Lippman
Christin Hatch
William Henning
& Thomas MacDonald
Julia Howe
Sharman Howe
Shelby Hypes
Initial Ideas Inc.
George Irving & Peter Scala
Pablo Jiménez
Lisa Johnson
Elizabeth & Michael Judd
Emma Keenan
Robert Kessler & Maile Black
Abby & Norman Lavoie
Warren Leon
& Cynthia Robinson
Joan & Stephen Lovely
Stephen & Janis Manning
Cassidy Masten
Deborah Van Etten
& Joe McCarren
Betsy & Peter Merry
Daniel Michalowski
Biff, Helena & Faxon Michaud
Karen Monsen
Robin Nadeau
Joseph Napolitano
Grace & Daniel Napolitano
Reene Olson
Anthony & Christine Patton
Chris Ricci
Lori Roux
Donna Ryan-Snow
The Salem Witch Museum
William C. Sano
Michael & Barbara Schaefer

Leanne Schild
David & Mary Sciuto
Joanne Scott
Linda Stark
Kurt & Sarah Steinberg
Alex Steinbergh
& Rebecca Bedell
Susan Strauss
Diane & Wayne Symonds
Deborah & Robert
Vanderslice
Jane Wall
Brendan & Kay Walsh
Michael Wholey

Under \$99

Kathy Acker
Lisa Adams
Heather Adrian
Emma Afflitto
Joseph Alvarez
Amazon Smile
Judy Anderson
Claire & James Bailey
Dena Barisano
William & Connie Barlow
Douglas Barry
Karen Barter
Jennifer Bellber
Joseph & Carolyn Bellefeuille
Anne Biernacki
Melissa Bingmann
Judith Bircher
Jake Bonenfant
Nathan Boothman
Mary Brault
Gregory Bream
Nikolas Brown
Heather Bulger
John Burke
Susan Butterworth
Jay Cahill
Lisa Cammarata
Nancy Cantelmo
James Cassidy
Brendan Cavanaugh
Carlos Cervantes
Heather Chesbrough
Thomas & Lynda Coffill
Jamie Collins
Travis Conniff
William Constantine
Patricia Cook-Mitchell
& Charles Mitchell
James Corbett
Lucy Corchado
Catherine Costa
Margaret Crosby
Nancy Crowder
Luke Davis
Cheryl Degier
Alicia Dickinson
Christine DiVirgilio
Claire Donaldson
Joanne Driscoll Campbell
& Sean Campbell
Dorothy Earle
Terri Edwards
Kathy Egmont
Crystal Eisenhour
Mary Ellen Delaney
Dalton Ellis
Debby & Sol Eskenazi
Sarah Fields

Anne Floccari
Michael Furlong
Norene Gachignard
Guendolin Gamino
Sharon Gardner
Sarah & Denis Garriepy
The GE Foundation
Ryan & Amanda Gervais
Neal & Mary Anne Gilbert
Kathleen Grabowski
Matthew Grasso
Jesse Gray
Jane Haertel
Vicki Hamm
Samantha Heinrich
Maria & Thomas Hensley
Donna Herman
Thomas Herrman
Robert Hicks
Margaret Hoffman
John & Margaret Howard
Mary Hurley
K. Hyding
Elliot Isen
Linda & Timothy Jenkins
Lisa Jennings
Dolores Jordan
John Kantor
Douglas Keating
Donald Keefe
Julie Kerbel
Mary Kate Kiley
Carolyn Kinnunen
Janice Kogut
Erin KuyKendall
Jenna KuyKendall
Mary Brault
Michaeline LaRoche
& Robert Ouellette
Ann Larrabee
Virginia Ann Lavoie
Janice LeBel
Zachary Lewis
Kimberly Lorette
Nancy & Holger Luther
Phyllis Luzinski
Kristin Macek
Barbara Maitland
Donald & Cheryl Marshall
Karina Maslova
Heather Mayer
Chandler Merkley
Robert Metzner
Edward Mierzejewski
Darren Miles
Matthew Moffat
Georgia Montouris
Mary Moore
& Marcia Brennan
Scott & Emilia Mountain
Rachel Nason
Network for Good
Anne & David Neville
Leo & Janet Neville
Barbara O'Brien
Peter & Sophia O'Brien
Ronald Olson
Jon Oplinger
Ellen O'Reilly
Raymond Pace
Carlos Parra-Herran
June Pasquier
Cynthia Paswater
Shannon Phelps
Beverly Pierce

Marijane Plecinoga
Sandra Power
Jean Marie Prociuous
& John Owen
William Radell
Julie Ramos
Randy Rankin
Charles Raymond
Deborah Reeder
& Vickie Overcast
Michael Rice
Angela Richards
Mira Riggan
Paul Riopelle
Andrew Rohan
Pieter Roos
Robert & Anne Rutherford
Susan & Thomas Ryan
Kevin Sabella
Jessica Saccomanno
Gail Sados
Donald Sadoski
Jacqueline Sartoris
Robert & Denise Sawicki
Michael Schamann
Marie Schnee
Richard & Elizabeth Scott
James Shea
Joseph Shealy
Hyunjin Shin
Judith Skeen
Kaia Skurzewski
Katie Sprister
Margaret Stocker
Michael Susi
Averil Svahn
Elizabeth Tener
Patrick Tobin
Alexis Travers
Renato Trinidad
Warren Turino
Carla Van Bennekom
Mary Vautour
Robert Villanti
Elizabeth Waters
Kelly Wells
Vadne White
Kevin Wolf
Allen & Myrna Woodworth
Mary Zappas

The Visitor Experience in 2021

Over 71,000 visitors from all 50 states and several countries visited The House of the Seven Gables in 2021. We were thrilled to welcome the public back in larger numbers and sought to engage them both in person and virtually, adapting according to state and city COVID-19 protocols.

Like so many institutions, The Gables pivoted many of its programs from in-person to virtual in 2020. In 2021, we continued many of these virtual programs, including Colonial Classics (historic recipes made and shared by staff), Ancestral Bingo for Salem Ancestry Days, virtual tours for the Council on Aging, lectures such as “The Monopolist” and the sold-out “Salem as Inspiration,” an online book club, and the introduction of Instagram Live and the podcast, “The Many Myths of Miss Emmerton.” Additionally, we added two self-guided audio tours – “Passages of the Past” and “Hawthorne’s Shadow”- for visitors to download, and an immersive 360 virtual tour of the Turner-Ingersoll Mansion. We also hosted virtual field trips with students from around the United States by providing them with a virtual tour and virtual versions of our “Naumkeag Settlers to Salem Shippers” education programs.



A colonial molasses cake recipe cooked live on zoom in our café kitchen in December 2021 for our Colonial Classics program.



A sweet scavenger hunt through the snow during the Salems So Sweet festival.

While 2022 will see much of this programming return to in-person, we are glad to have had the opportunity to reach beyond our local community with these programs. We look forward to engaging a variety of audiences with new opportunities.

The House of the Seven Gables Staff

Eliud Alcala

Adult ESL Instructor

Yamily Byas

Adult ESL Instructor

Nestor Grullon

Citizenship Instructor

Dottie Kiley

Adult ESL Instructor

Judith Bircher

Store Associate

Jeffrey Horton

Senior Historical Interpreter

Julie O'Meara

Senior Historical Interpreter

Donna Ryan-Snow

Store Associate

Susan Baker

Collection Manager

Ellen Berry

Interim Settlement and
Education Programs
Manager

Bruce Campbell

Caretaker/Groundskeeper

Geneva Cann

Development Associate

Adeline Clemons

Visitor Services Specialist-
Museum Store

Deb Costa

Special Events Manager

Francis Dybczak

Maintenance Custodian

Laura Gadbery

Prospect Research
Specialist

Pilar Garro

Senior Director of
External Affairs

Suzanne Hall

Assistant Visitor Services
Manager- Group Travel

Stacey Harvey

Executive Assistant

Kayla Kaulback

Visitor Services
Specialist- Group Travel

Hannah Kogut

Marketing and
Development Coordinator

Benjamin Lithgow

Visitor Services
Operations Manager

David Moffat

Visitor Services Specialist-
Lead Reasearcher

Alexa Ogno

Finance Assistant

Brian Payne

Preservation Carpenter

Everett Philbrook

Assistant Visitor Services
Manager/ Purchasing
Manager

Zoe Quinn

Director of Visitor
Services & Public Programs

Dakota Russell

Executive Director

Jacqueline Valatka

Business Manager

Holly Watson

Assistant Visitor Services
Manager- Marketing

Paul Wright

Director of Preservation
and Maintenance

Celebrate the Fourth

Join us at The House of the Seven Gables for a lovely evening as we celebrate the country and Nathaniel Hawthorne's birthday on July 4, 2022 from 5:00 pm to 7:30 pm.

Featuring:

- Live music and a cash bar
- Option to order picnic dinners from Ferreira Foods
- Free guided tours of the mansion (*on a first-come, first-served basis*)
- An extra 10% discount for members at the Museum Store
- Historic Interpreter, Paul Riopelle, as Nathaniel Hawthorne; and the cutting of his birthday cake!

This event is free to Gables members and guest tickets are \$10 each. Please visit the Event Calendar at 7gables.org to register. Email us at development@7gables.org with any questions. We look forward to seeing you there!

***Note: The city of Salem's fireworks are on July 2, so they will not take place during this event.*



Settlement Updates

One of the most difficult decisions made in 2020 was to cancel the Citizenship and ESL classes for the more than half the year. We are thrilled to report that both are back and filled up quickly in 2021. The Peabody Essex Museum is continuing to partner with us to provide classroom space and cultural education opportunities for our students. This year there will be a summer session for both ESL and Citizenship classes beginning July 12. Students can sign up on our website now, or in person at the PEM on July 12.

We were grateful to be able to continue our Community Conversations series in 2021 by pivoting to a virtual format. The New Immigrant and Refugee Visions series, presented in partnership with Community Supported Film, is a collection of documentary films by and about new immigrants and refugees. The stories produced provide a unique insider perspective on the integration challenges faced by immigrants and the contributions they make to our culture, economy, and social fabric. Participants were shown two films and then invited to engage in thoughtful community discussion after the screenings. This spring our Community Conversations series has focused on understanding racism and the journey of the City of Salem Race Equity Task Force, led by Shawn Newton, head of the task force.

Students who became citizens in 2021*

Flor Arias de Arevedo
Jose Guerrero
Nora Janisch
Lilian Lara
Yosmary Lopez

Fani Matos
Dahiana Munoz
Miguel Nova
Carlos Nunez
Jonathan Payano

Jorge Luis Pimentel
Anibella Ramos
Lizbeth Rodriguez
Delvin Santana
Elena Silverio

Wildy Cespedes
Mevelyn Ynoa

**list as of Nov 1, 2021*



Community volunteers and ESL students participate in our conversation circles program.

Collections and Preservation

We pleased to announce that Paul Wright started in March as our new Director of Preservation and Maintenance. Paul comes to us with a background in both historic preservation and sustainability/energy efficiency, which he hopes to incorporate into the position going forward. Our preservation team is excited to share with you some upcoming and ongoing projects for 2022 and beyond.

The Nathaniel Hawthorne Birthplace is currently undergoing some carpentry repairs as water intrusions have rotted the end girt on the northeast wall. A tell-tale sign was the beginnings of a carpenter ant infestation. They love to nest in wood softened by water. Scaffolding is currently up to conduct explorations and make repairs. As clapboards were peeled back, a significant amount of rot was discovered on the end girt (beam) between the first and second floors of the eastern elevation. Fortunately, the rot and ant infestations were discovered before the structure was wholly compromised, and a minimally intrusive approach can be taken to repair the rotted posts and studs that were resting on the girt.



Members of our preservation team work to remove pockets of rot from the northeast wall girt.

Over at the Hooper-Hathaway House we are working on maintaining a weather-proof building envelope that requires constant vigilance. Sometimes maintaining that envelope means routine light touch-up paint, but other times it means taking the leap to do significant repairs as well as a comprehensive, multi-coat paint job. The Hooper Hathaway House has reached that level, and we are currently in the process of planning and obtaining quotes for painting and a significant amount of clapboard replacement. As we evaluated the deficiencies in the current clapboards with flaking paint, we discovered that most of them were relatively new, and possibly suffering from the fabled “mill glazing” defect. Whether it is badly manufactured finish or an improper surface preparation, the best solution is to replace the faulty clapboards with new ones that meet historic specifications and have higher quality production, and to properly test the moisture content and paint adhesion of the new material before painting.



As higher tides batter our sea walls and increased rainstorms flood our basements, we here at The Gables take the challenge of climate change seriously. Therefore, we have begun to assess our future vulnerabilities. We are currently engaged with several consultants and applying for grants to conduct a study to evaluate three main risk areas – the impact of rougher seas and higher tides on our seawall, how a rising water table and heavier rainstorms affect our site hydrology, and how to move our critical infrastructure out of harm’s way. We hope to be an example and leader for other historic sites located in vulnerable coastal regions and use our findings to educate about the impacts of climate change on preservation.

You can keep up with the progress of our many preservation projects on our blog at 7gables.org!

Water breaching The Gables seawall during a nor'easter in January 2022.