

DISCOVER A HISTORICAL TREASURE

In 1668, merchant and ship-owner John Turner built a house on Salem Harbor that was destined to become one of America's most beloved historic homes. Designated a National Historic Landmark District in 2007, The House of the Seven Gables is best known today as the setting of world-renowned American author Nathaniel Hawthorne's 1851 novel.

In 1910, Salem philanthropist Caroline Emmerton restored the house and opened it to the public as a museum, using proceeds from ticket sales specifically to fund settlement work that benefited immigrant families. Over a century later, The House of the Seven Gables Settlement Association is dedicated to continuing Emmerton's vision.



The Mission of The Gables is to be a welcoming, thriving, historic site and community resource that engages people of all backgrounds in our inclusive American story.

Site Details:

- There are seven historic structures, ranging in age from 1655 to c.1830. Of the seven buildings, five are opened to the public for tours, public programming, exhibit space, rentals and more.
- Added to the National Register of Historic Places in 1973, designated a National Historic Landmark District in 2007.
- The museum campus includes the Seamans' Visitor Center and a unique Museum Store. The three-season Colonial Revival Gardens have been maintained since 1924.



BOILERPLATE:

The House of the Seven Gables in Salem, MA is a National Historic Landmark District comprised of seven historic structures and colonial revival gardens. The Turner-Ingersoll Mansion (1668) is forever immortalized as the setting for world-renowned American author Nathaniel Hawthorne's 1851 novel, *The House of the Seven Gables*.

Professional staff welcome over 100,000 visitors annually for a remarkable journey that explores Salem's robust maritime history, the site's architectural gems, and the literary legacy of Nathaniel Hawthorne. Adding to the site's charm are a secret staircase, spectacular three-season gardens, the Nathaniel Hawthorne Birthplace, and our unique Museum Store, located in the c. 1655 Retire Beckett House.

The House of the Seven Gables Settlement Association is a non-profit organization, founded by Caroline Emmerton in 1910. Over a century later, The Association is dedicated to continuing Emmerton's preservation, community enrichment, and educational efforts.

VISITORS SERVED PRIOR TO 2020:

- Engaged over 109,000 year-round visitors from all 50 states and over 50 countries.
- Provided educational programs for over 6,000 school children.
- Offered 75 public programs including Community Conversations, Seven Lectures at Seven Gables, Taste of The Gables, and October Theatrical Performances.
- Visiting information, admission fees, and seasonal hours of operation can be found at 7gables.org/planyourvisit.

INTERPRETIVE EMPHASIS:

The legacy of maritime wealth coupled with Nathaniel Hawthorne's fame allows for The House of the Seven Gables to provide vital settlement services to Salem's immigrant community.

PUBLIC PROGRAMS:

Public programming at The House of the Seven Gables is planned by the staff with a goal to engage our diverse audiences with our National Historic Landmark District in unique ways. **Programs include:**

- lectures
- special exhibits
- theatrical performances
- community days
- hands-on history family programs
- specialty tours
- partnerships with local arts and cultural organizations.

In 2020, online programming included:

- Enterprising Women Lectures & Events
- Virtual Field Trips
- New Immigrants & Refugee Visions Series
- Live social media events
- A Twist on The Taste
- Virtual Tour Package

EDUCATION PROGRAMS:

- The House of the Seven Gables offers structured educational programs to students ranging from grades K-8.
- These programs provide students with educational and engaging activities that focus on early New England history, home life, and maritime trade.
- Our programs meet Massachusetts Curriculum Framework in History and Social Studies and Common Core Standards for English Language Arts and Literacy in History and Social Studies.

SETTLEMENT PROGRAMMING:

The unbounded vision of our founder, Caroline Emmerton, carries a remarkable, generative force: it continually inspires us to dig deep into community, reach out to partners, and magnify good.

- More than 300 people participated in our **Community Conversations**; stimulating and thoughtful forums on immigration and immigration reform.
- In 2022, our **Caribbean Connections** summer program will return. This five-week summer enrichment program that aims to help Salem students and their families discover untold stories and hidden connections between Salem and the Caribbean.
- We are actively planning for a return of our **Adult ESL** and **Citizenship preparation classes**.

PUBLICATIONS:

- Images of America: *The House of the Seven Gables* (Arcadia) (2017)
- *Caroline Emmerton: An Unbounded Vision* (2016)
- *A Gracious Host: Visiting The House of the Seven Gables through the Years* (2015)

EXHIBITIONS:

- Pop! Goes The Gables (2019)
- These Walls DO Talk (2018)
- Life and Labor over Four Centuries at The House of the Seven Gables (2017)
- Caroline Emmerton: An Unbounded Vision (2016)

RECENT PARTNERSHIPS:

American Bus Association
 American Writers Museum
 Community Supported Film
 COSTEP
 Creative Collective
 Destination Salem
 Endicott College
 Essex National Heritage Area
 Haunted Happenings
 Hawthorne Hotel
 Historic New England
 Historic Salem, Inc.
 The Immigrant Learning Center
 Latino Leadership Coalition
 Massachusetts Cultural Council
 National Park Service
 New England Museum Association
 North of Boston Convention and Visitors Bureau
 North Shore CDC
 North Shore Elder Services
 Salem Academy Charter School
 Salem Chamber of Commerce
 Salem Parks, Recreation, and Community Services
 Salem Food Tours
 Salem Historical Society
 Salem Main Streets
 Rotary Club of Salem
 Salem State University
 Salem Trolley
 Salem Women's History Day
 Tufts University
 Ye Olde Pepper Candie Companie
 Wild Sea Wellness
 Witch City Writers
 Witch House

STAFF AND VOLUNTEERS:

19 full-time staff
 21 year-round, part-time staff
 Over 50 seasonal staff
 Over 100 volunteers and interns