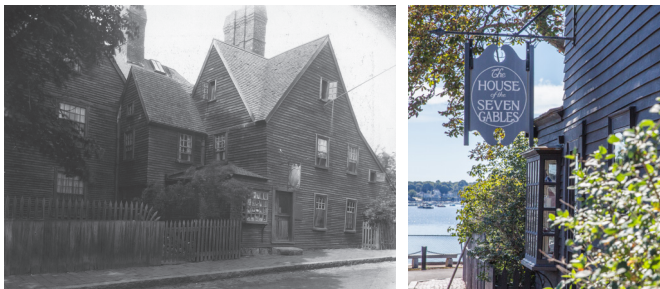


## DISCOVER A HISTORICAL TREASURE

In 1668, merchant and ship-owner John Turner built a house on Salem Harbor that was destined to become one of America’s most beloved historic homes. Designated a National Historic Landmark District in 2007, The House of the Seven Gables is best known today as the setting of world-renowned American author Nathaniel Hawthorne’s 1851 novel.

In 1910, Salem philanthropist Caroline Emmerton restored the house and opened it to the public as a museum, using proceeds from ticket sales specifically to fund settlement work that benefited immigrant families. Over a century later, The House of the Seven Gables Settlement Association is dedicated to continuing Emmerton’s vision.



**The Mission of The Gables is** to be a welcoming, thriving, historic site and community resource that engages people of all backgrounds in our inclusive American story.

### Site Details:

- There are seven historic structures, ranging in age from 1655 to c.1830. Of the seven buildings, five are opened to the public for tours, public programming, exhibit space, rentals and more.
- Added to the National Register of Historic Places in 1973, designated a National Historic Landmark District in 2007.
- The museum campus includes the Seamans’ Visitor Center and a unique Museum Store. The three-season Colonial Revival Gardens have been maintained since 1924.



## BOILERPLATE:

The House of the Seven Gables in Salem, MA is a National Historic Landmark District comprised of seven historic structures and colonial revival gardens. The Turner-Ingersoll Mansion (1668) is forever immortalized as the setting for world-renowned American author Nathaniel Hawthorne’s 1851 novel, *The House of the Seven Gables*.

Professional staff welcome over 100,000 visitors annually for a remarkable journey that explores Salem’s robust maritime history, the site’s architectural gems, and the literary legacy of Nathaniel Hawthorne. Adding to the site’s charm are a secret staircase, spectacular three-season gardens, the Nathaniel Hawthorne Birthplace, and our unique Museum Store, located in the c. 1655 Retire Beckett House.

The House of the Seven Gables Settlement Association is a non-profit organization, founded by Caroline Emmerton in 1910. Over a century later, The Association is dedicated to continuing Emmerton’s preservation, community enrichment, and educational efforts.

## VISITORS SERVED IN 2019:

- Engaged over 109,000 year-round visitors from all 50 states and over 50 countries.
- Provided educational programs for over 6,000 school children.
- Offered 75 public programs including Community Conversations, Seven Lectures at Seven Gables, Taste of The Gables, and October Theatrical Performances.
- Visiting information, admission fees, and seasonal hours of operation can be found at [7gables.org/planyourvisit](http://7gables.org/planyourvisit).



# 2020 Media Kit

## INTERPRETIVE EMPHASIS:

The legacy of maritime wealth coupled with Nathaniel Hawthorne's fame allows for The House of the Seven Gables to provide vital settlement services to Salem's immigrant community.

## PUBLIC PROGRAMS:

Public programming at The House of the Seven Gables is planned by the staff with a goal to engage our diverse audiences with our National Historic Landmark District in unique ways. **Programs include:**

- lectures
- special exhibits
- theatrical performances
- community days
- hands-on history family programs
- specialty tours
- partnerships with local arts and cultural organizations.

## Special events for 2020 include:

- Enterprising Women Lectures & Events
- Salem Ancestry Day
- New Immigrants & Refugee Visions Series
- Living History Labs
- Taste of The Gables
- Hispanic Heritage Month Celebration

## EDUCATION PROGRAMS:

- The House of the Seven Gables offers structured educational programs to students ranging from grades K-8.
- These programs provide students with educational and engaging activities that focus on early New England history, home life, and maritime trade.
- Our programs meet Massachusetts Curriculum Framework in History and Social Studies and Common Core Standards for English Language Arts and Literacy in History and Social Studies.

## SETTLEMENT PROGRAMMING:

The unbounded vision of our founder, Caroline Emmerton, carries a remarkable, generative force: it continually inspires us to dig deep into community, reach out to partners, and magnify good.

- More than 300 people participated in our **Community Conversations**; stimulating and thoughtful forums on immigration and immigration reform.
- Thirty-three students enrolled in **Caribbean Connections**, a five-week summer enrichment program that aims to help Salem students and their families discover untold stories and hidden connections between Salem and the Caribbean.
- Over 172 students striving to learn English and acquire US citizenship received 123 hours of instruction in our **Adult ESL** and **Citizenship preparation classes**.

## PUBLICATIONS:

- Images of America: *The House of the Seven Gables* (Arcadia) (2017)
- *Caroline Emmerton: An Unbounded Vision* (2016)
- *A Gracious Host: Visiting The House of the Seven Gables through the Years* (2015)

## EXHIBITIONS:

- Pop! Goes The Gables (2019)
- These Walls DO Talk (2018)
- Life and Labor over Four Centuries at The House of the Seven Gables (2017)
- Caroline Emmerton: An Unbounded Vision (2016)

## RECENT PARTNERSHIPS:

American Bus Association  
American Writers Museum  
COSTEP  
Creative Collective  
Destination Salem  
Essex National Heritage Area  
Haunted Happenings  
Hawthorne Hotel  
Historic New England  
Historic Salem, Inc.  
The Immigrant Learning Center  
Latino Leadership Coalition  
National Park Service  
New England Museum Association  
North of Boston Convention and Visitors Bureau  
North Shore 104.9  
North Shore CDC  
North Shore Elder Services  
Rebel Yell Yoga  
Salem Academy Charter School  
Salem Chamber of Commerce  
Salem Parks, Recreation, and Community Services  
Salem Food Tours  
Salem Historical Society  
Salem Main Streets  
Rotary Club of Salem  
Salem State University  
Salem Trolley  
Salem Women's History Day  
Tufts University  
Ye Olde Pepper Candie Companie  
WERS 88.9  
Witch City Writers  
Witch House

## STAFF AND VOLUNTEERS:

19 full-time staff  
21 year-round, part-time staff  
Over 50 seasonal staff  
Over 100 volunteers and interns

The House of the Seven Gables Settlement is a 501(c)(3) non-profit organization. We are supported by membership, donations, visitation and store income. We do not receive federal funds to support our education and preservation efforts.