ABOUT SALEM
Salem, Massachusetts is a fascinating destination for student and adult groups. Most noted for the Salem Witch Trials of 1692, Salem’s history stretches from the 17th century to the 21st century and includes American literature, architecture, maritime heritage, and military history. When they explore Salem, your groups will learn the stories of the interesting men and women who have made remarkable contributions to Salem, New England, and the world.

WHAT’S NEW FOR GROUPS 2019 – 2020
- Count Orlok’s Nightmare Gallery has moved to the Pedestrian Mall at 217 Essex Street
- Finz Seafood & Grill has moved to 86 Wharf Street
- New motor coach parking locations, including new drop/pick-up zones
- Peabody Essex Museum will open 40,000 SF of new exhibit space in September 2019
- The Hampton Inn (Maine Course Hospitality) anticipated opening July 2020
- The Hotel Salem has opened The Cellar function space, which complements The Roof and Counter
- Twisted Escape Room is open on Washington Street
- New Shops! Kakawa Chocolate House, Hive & Forge, Merry & Bright, VampFangs

LOCATION & ACCESS
- Salem is 16 miles (25 km) north of Boston and 14 miles north of Logan International Airport
- Closest highway: MA RTE-128; Closest interstate: I-95
- Salem is a 30-minute drive from Gloucester, Ipswich, and Essex, and 24 miles from historic Lexington and Concord, Massachusetts
- The high-speed Salem Ferry provides service between Salem Wharf and Long Wharf in Boston late May through October
- Commuter train service between Salem and Boston’s North Station takes 30 minutes and is available daily, year-round. The train can be taken north from Salem to Gloucester, Ipswich, Rockport, and Newburyport.

HOSPITALITY & AMENITIES
Destination Salem is happy to offer the following amenities and services. Please contact us or visit Salem.org for more information.

- Assistance with itinerary planning
- FAM Tours
- Free motor coach/tour bus parking (first come, first served)
- Motor coach drop zones
- On-board and/or shore-side hospitality upon arrival for visiting cruise ships.
- Overflow motor coach parking
- Picnic tables (Salem Maritime National Historic Site)
- Public restrooms (Old Town Hall, Salem Maritime National Historic Site, Salem Visitor Center)
- Motor Coach Parking Map and Guidelines (free)
- Salem Regional Visitor Center, National Park Service / Essex Heritage, 2 New Liberty St., Salem, has restrooms, exhibits and films. (Closed Mondays and Tuesdays November—May)

DID YOU KNOW?
- During the Salem Witch Trials of 1692, 19 innocent men and women were hanged, and one man pressed to death, accused of being Witches
- The first militia muster was held on Salem Common in 1637, making Salem the birthplace of the American National Guard
- Dating back to 1668, The House of the Seven Gables is New England’s oldest wooden mansion
- In 1877 Alexander Graham Bell placed the first long-distance telephone call from Salem’s Lyceum Hall
- Founded in 1799, the Peabody Essex Museum is the oldest continually operated museum in America
- The Parker Brothers game company opened in Salem in 1887. Monopoly and other beloved games were largely produced here until production ceased in 1991
ACCOMMODATIONS
Hawthorne Hotel 978-744-4080 | HawthorneHotel.com
The Hotel Salem 978-992-7825 | TheHotelSalem.com
Salem State University 978-542-7173 | SalemState.edu
Salem Waterfront Hotel & Suites 978-740-8788 | SalemWaterfrontHotel.com

RECEPTIVE OPERATORS
Hawthorne Tours 978-744-5463 | HawthorneTours.com
Wolfe Adventures & Tours, LLC 978-255-1645 | WolfeTours.com

MUSEUMS & ATTRACTIONS
Count Orlok’s Nightmare Gallery 978-740-0500 | NightmareGallery.com
Cry Innocent 978-810-2588 | HistoryAliveSalem.com
Gallows Hill Museum/Theatre 978-825-0222 | Gallow Hill Salem.com
The House of the Seven Gables 978-744-0991 | 7Gables.org
New England Pirate Museum 978-741-2800 | PirateMuseum.com
Omen Psychic Parlor & Witchcraft Emporium 978-666-0763 | OMEN Salem.com
Peabody Essex Museum 866-745-1876 | PEM.org
Salem Arts Association (978) 745-4850 | SalemArts.org
Salem Maritime National Historic Site 978-740-1650 | NPS.gov/SAMA
Salem Wax Museum of Witches & Seafarers 978-740-2929 | SalemWaxMuseum.com
Salem Witch Hunt Film & Tours 978-224-2036 | EssexHeritage.org
Salem Witch Museum 978-744-1692 | SalemWitchMuseum.com
Salem Witch Village 978-740-2929 | SalemWitchVillage.biz
The Witchery 339-203-1307 | TheWitcherySalem.com
Witch Dungeon Museum 978-741-3570 | WitchDungeon.com
Witch History Museum 978-741-7770 | WitchHistoryMuseum.com
Witch Pix 978-745-2021 | WitchPixofSalem.com

TRANSPORTATION
Salem (Boston) Ferry / Boston Harbor Cruises 877-SEE-WHALE | SalemFerry.com

TROLLEY TOURS
Salem Trolley 978-744-5669 | SalemTrolley.com

HARBOR TOURS & CRUISES
Mahi Harbor Cruises & Private Events 978-825-0001 | MahiCruises.com
Schooner Fame of Salem 978-729-7600 | SchoonerFame.com
Sunset Sail Salem
SunsetSailSalem.com | 978-594-6299

WALKING TOURS
AM Coffee Walks and Salem Food Tours 978-594-8811 | SalemFoodTours.com
Bewitched After Dark Walking Tours 978-498-4061 | BewitchedAfterDark.com
Black Cat Tours 978-239-9145 | BlackCatSalem.com
Derby Square Tours 978-979-5907
Haunted Footsteps 978-745-0666 | HauntedFootsteps.com
Hocus Pocus Tours 781-248-2031 | HocusPocusTours.com
Salem Night Tour & Salem Day Tour 978-741-1170 | SalemGhostTours.com
Salem Witch Walk 978-666-0884 | WitchWalk.com
Spellbound Tours 978-740-1976 | SpellboundTours.com

RESTAURANTS
Adriatic Restaurant & Bar 978-594-1832 | AdriaticRestaurantandBar.com
Bit Bar Salem 978-594-4838 | Bit.Bar
Brodie’s Seaport 978-594-8490 | BrodiesSeaport.com
The Cellar at The Hotel Salem 992-7825 | TheHotelSalem.com
Essex’s NY Pizza & Deli 978-741-1383 | EssexNYPizza.com
Finz Seafood & Grill 978-744-8485 | HipFinz.com
Maria’s Sweet Somethings 978-823-9111 | Find us on Facebook
Notch Brewery & Taproom 978-238-9060 | NotchBrewing.com
Red’s 978-745-3257 | RedsSandwichShop.com
Rockafellas 978-745-2411 | RockafellasofSalem.com
Sea Level Oyster Bar & Kitchen 978-741-0555 | SeaLevelOysterBar.com
Turner’s Seafood 978-745-7665 | Turners-Seafood.com
Village Tavern 978-744-2858 | VillageTavernSalem.com

TOUR GUIDE LICENSES The City of Salem requires all hired tour guides, except for those who are employed by a school and leading a tour that pertains to curriculum, to be licensed. You are encouraged to ask if your guide is licensed. Applications and Information are available through the Salem City Clerk, Salem City Hall, 93 Washington Street. (978) 745-9595

GROUPS WELCOME HERE! Visit salem.org/group-tour for more details

DESTINATION SALEM
81 Washington Street, Suite 204
Salem, MA 01970
(978) 741-3252 | salem.org

KATE FOX
Executive Director kfox@salem.org

STACIA COOPER
Sales Manager scooper@salem.org

BRITTANY DICOLOGERO
Administrative Assistant brittany@salem.org

CONTACT US