

THE HOUSE OF THE SEVEN GABLES BOILERPLATE

The House of the Seven Gables in Salem, Massachusetts is a National Historic Landmark District that showcases The Turner-Ingersoll Mansion (1668), forever immortalized as The House of the Seven Gables by 19th-century author, Nathaniel Hawthorne. Professional guides welcome groups year-round for a remarkable journey that explores Salem's robust maritime history, the architecture of the mansion, including its famed secret staircase, and the literary legacy of Nathaniel Hawthorne, author of *The House of the Seven Gables* (1851). Adding to the site's charm are spectacular three-season colonial revival gardens, the birth house of Nathaniel Hawthorne, and our unique museum store located on the grounds in a home built in 1655.

In 2018, The House of the Seven Gables celebrates a singular milestone. Built 350 years ago, it is still a place where stories are made. Ever the provider of shelter and support, The Gables inspires others as it once inspired Nathaniel Hawthorne. Where sea captains once found their footing, immigrants become citizens, visitors explore period rooms, historians pore over archives, children frolic in the gardens, and authors find inspiration. Celebrate this milestone with us and make your own stories at The Gables.

The House of the Seven Gables Settlement Association is a non-profit organization, founded by Caroline Emmerton in 1910. Today, the Settlement Association oversees operations of The House of the Seven Gables, and continues to fulfill Caroline Emmerton's mission of preservation, community enrichment, and education. The House of the Seven Gables is open seven days a week, year-round from 10:00AM-5:00PM, and from July through October until 7:00PM. Check our website 7gables.org, or call **978-744-0991** for more information.

THE HOUSE OF THE SEVEN GABLES MISSION

The House of the Seven Gables Settlement Association (The Gables)

The Gables was founded in 1910 as a historic site with a two-part purpose. Our founder, Caroline Osgood Emmerton, purchased the Turner-Ingersoll Mansion to preserve the legacy of 19th-century American author Nathaniel Hawthorne who used the house as the setting for his famous novel, *The House of the Seven Gables*. She used revenue from tours of the mansion to fund Settlement work in the immigrant community living in the neighborhood surrounding the site. Today, The Gables' campus constitutes its own national historic district on The National Register of Historic Places and was designated a National Historic Landmark in 2007.

Over 100,000 visitors from all over the globe visit and tour the mansion, other historic buildings on the campus, and the seaside colonial revival gardens each year. Educational themes include Nathaniel Hawthorne, maritime history, and architecture. The Settlement work continues, offering much needed support to recent immigrants who make Salem, Massachusetts their home.

In the last century, The Gables has continued to focus on our founder's mission of education, preservation, and community service. Recent strategic planning efforts have re-codified The Gables' work as a historic site and a settlement house.

Mission Statement

To preserve our National Historic Landmark District and leverage its power as an icon of American culture to engage diverse audiences and provide educational opportunities for our local immigrant community.

CORE VALUES

We value the legacies of Caroline Emmerton, Nathaniel Hawthorne, and Salem

We value the historical preservation of our site: the buildings and gardens

We value being a center of and for the community

We value education as central tenet of our programming

We value long-term sustainability for the Association

ABOUT THE HOUSE OF THE SEVEN GABLES

The House of the Seven Gables:

- The House of the Seven Gables Settlement Association is a nonprofit organization that was founded in 1910 by Caroline Emmerton.
- Seven historic structures situated on a two-acre seaside campus, ranging in age from 1655 to c. 1830 include the Turner-Ingersoll Mansion (1668), better known as The House of the Seven Gables, the Hooper-Hathaway House (1682), the Retire Beckett House (1655), the Phippen House (c. 1782), the Nathaniel Hawthorne Birthplace (c. 1750), the Primm House, and the Counting House (c. 1830).
- Added to the National Register of Historic Places in 1973, designated a National Historic Landmark District in 2007
- Seamans' Visitor Center (1994) provides visitors with a modern, accessible admissions center, collections and archival storage, and space for function rentals, meetings and events, and modern bathroom facilities.
- Museum Store located in the Retire Beckett House (1655) contains unique gifts, fine china, teas, and a wealth of books, including a special hardcover copy of Nathaniel Hawthorne's classic, *The House of the Seven Gables*.
- Colonial revival gardens provide a unique experience for visitors interested in horticulture. Revised and expanded in 1924, our three-season, seaside garden paths are beautifully kept and stunning to walk through.
- Professional guides welcome individuals and groups year round for a remarkable journey that explores Salem's robust maritime history, the architecture of the mansion including its famed secret staircase, and the literary legacy of Nathaniel Hawthorne, author of *The House of the Seven Gables* (1851) and *The Scarlet Letter* (1850).

Visitors:

- The House of the Seven Gables welcomes more than 100,000 visitors from around the world each year.
- In 2017, close to 10,000 students and 7,000 group tourists visited The House of the Seven Gables.
- Close to 500,000 people visited our website, 7gables.org, in 2017.

Employees:

- Sixteen full-time staff, 11 year-round part-time staff, 30+ seasonal staff and volunteers vary by year.
- Last year volunteers donated hundreds of hours of their time.

ABOUT THE HOUSE OF THE SEVEN GABLES

Settlement Educational Programming:

How does The House of the Seven Gables, this icon of American culture, leverage its power to do good? Through stimulating, thoughtful **Community Conversations** on topics ranging from immigration to social reform; through innovative programming developed to find and tell new stories, such as **Caribbean Connections**, a summer enrichment program for elementary school students; through classes that serve adult students striving to learn English and acquire citizenship, preparing them for oral interviews and supporting their naturalization applications; through partnerships with organizations that provide literacy-building programming to preschoolers and their mothers, immigrant students and their families, and other at-risk youth.

The unbounded vision our founder, Caroline Emmerton, carries a remarkable, generative force: it continually inspires us to dig deep into community, reach out to partners, and magnify good.

- **Caribbean Connections:** The Gables offers a five-week summer enrichment program at the Salem Public Schools that aims to help Salem students and their families discover untold stories and hidden connections between Salem and the Caribbean. Caribbean Connections offers students a chance to learn in English and Spanish about their heritage and the historical connections between Salem and the Caribbean.
- **ESL and Citizenship:** The Gables offers English-as-a-Second Language and Citizenship classes from October - June to adults eager to learn English and those aspiring to become American citizens. The classes are held at Salem Academy Charter School in Salem, MA. In recent years, The Gables has also hosted naturalization ceremonies on its lawn in collaboration with United States Citizenship and Immigration Services (USCIS).
- **Community Conversations:** In keeping with our Settlement mission, The Gables hosts a series of community dialogues to address topics such as immigration, social reform, and current events. Unlike a traditional lecture, the Community Conversations encourage discussion between the speaker and audience members during the course of the presentation.

Preservation:

The House of the Seven Gables is dedicated to maintaining and preserving its diverse cultural resources, including seven historic structures, a collection of more than 3,000 works of art, furniture, and ephemera, and an archive of thousands of documents and photographs related to the organization and its history. Preservation has been an integral part of the mission of The House of the Seven Gables Settlement Association since it was established in 1910.

ABOUT THE HOUSE OF THE SEVEN GABLES

Special Events for 2018:

- **350th Celebration Events:** Join us for a year of special lectures, tours, workshops, performances, and even a music festival! For the entirety of 2018, The Gables will focus on the milestone 350th anniversary of the Turner-Ingersoll Mansion (known as The House of the Seven Gables) built in 1668. Our annual slate of programs and events will highlight stories of the last 350 years.
- **Community Conversations:** Dialogues meant to encourage all residents and civic leaders of Salem and surrounding communities to listen, learn, and share their thoughts on immigration and immigration reform, or other relevant topics.
- **Exhibit at The Gables:** An annual exhibit highlighting our unique history and our dual mission occurs from April to September. The annual exhibit for 2018 will explore how we know what we know about The House of the Seven Gables with a look at the various disciplines related to historic preservation and study.
- **Seasonal Events and Programs:** In the month of October, The House of the Seven Gables National Historic Landmark District transforms from historic house museum complex during the day, to a venue for exciting theatrical productions in the evening: *Spirits of The Gables*, and *Legacy of the Hanging Judge*. Following Thanksgiving and flowing right into the Christmas holiday, The House of the Seven Gables shows it's festive spirit through site-wide decoration, and themed tours which tell the dynamic history of Christmas in New England.
- **Taste of The Gables:** A night of fun and fundraising for The House of the Seven Gables Settlement Association. This festive evening event will celebrate the 350th anniversary of the Turner-Ingersoll Mansion, built in 1668 and better known to us as Nathaniel Hawthorne's, *The House of the Seven Gables*.
- **Gables Fest:** Join us for a festival with a progressive blend of music from early American history all the way through today at this unique festival by-the-sea. Get ready to listen, dance, and enjoy during this summer celebration!

K-8 Educational Programming

- The House of the Seven Gables offers structured educational programs to students ranging from grades K-8. These programs provide students with educational and engaging activities which focus on early New England history, home life, and maritime trade. Our programs meet the following standards: Massachusetts Curriculum Framework in History and Social Studies; Common Core Standards for English Language Arts and Literacy in History, and Social Studies.
- Programs include *From Naumkeag Settlers to Salem Shippers*, *Worldwide Trading Game*, and *Navigating with Bowditch*.