Since starting here at The Gables a little over a year ago, I have been continually inspired by the type and level of activity that occurs here. As always, you can see glimpses in the following articles from our talented and dedicated staff. However, I would like to highlight and celebrate a few especially significant items, since they so clearly illustrate The Gables’ commitment to its dual mission, to preserve and to serve.

On the preservation side, I am pleased to announce that after much planning, fundraising, and documentation, we have finally begun some critical preservation and restoration work. At this very moment, I can see skilled workers from Napco removing deteriorated asphalt shingles from the roof of the Hooper-Hathaway House (1682). Under the direction of our Preservation and Maintenance Director, they will replace those shingles with period-appropriate wooden roof shingles according to plans prepared by preservation architect Bill Finch. They will also replace failing gutters with period-appropriate copper gutters. This important work will not only preserve the inside of the historically significant structure, it will also give visitors a more historically authentic glimpse of First Period Architecture. This preservation project is both critical and highly visible. It is also very expensive! We could not preserve the Hooper-Hathaway House so faithfully without your support and that of MassDevelopment and the Mass Cultural Council. Thank you!

While this work is truly critical, there was one day we had to ask the roofers to discontinue working for the day due to another very significant event at The Gables. On June 29th, The Gables hosted a naturalization ceremony on our oceanfront lawn. This event brought the other side of our dual mission--service to the immigrant community--into full view. I had the distinct privilege of welcoming 25 citizenship candidates from 14 different countries and the honor of witnessing as they took their oaths of U.S. citizenship. While The Gables hosts many special events on our campus, I cannot think of a more appropriate ceremony than this to occur at The House of the Seven Gables Settlement Association. I believe our founder, Caroline Emmerton, who was so dedicated to helping newly arrived immigrants settle in this community, would have been as honored as I was to participate in such a momentous occasion.

This exciting mix of projects and celebrations, as well as the opportunity to collaborate with staff, volunteers, and supporters like you who make them all possible, make for a memorable, challenging, and always worthwhile experience for me. I look forward to having more opportunities to discuss with you everything that is happening now and the many exciting programs, projects, and events that are coming soon.

With appreciation for your support,

Kara McLaughlin
Announcing The House of the Seven Gables Website Redesign

We recently launched a complete redesign of our website. The website underwent an extensive redesign process by Sperling Interactive and The House of the Seven Gables marketing department. The new website will be more interactive and easier to use. Mike Sperling, founder and director of Sperling Interactive, said of the process, “It has been a pleasure helping spotlight this charming historical site in order to increase visitation and spread awareness of this wonderful North Shore jewel!”

Some of the features of the remodeled website include:

- More frequent and relevant newsfeeds that offer insights into everything happening at The Gables in real-time
- Ability to translate features into almost any language
- Responsive design that enhances tablet and mobile access
- Ability to purchase memberships, sign up for sponsorships through our development department, and purchase tickets online for the annual Taste of the Gables benefit

The staff of The House of the Seven Gables has identified some of their favorite features:

- Attractive new aesthetic
- Interactive calendar of events
- Integration of the blog into the website
- Updated teacher resources and field trip information
- Ability to request further information from specific departments
- New accessibility information for visitors

In addition, we have increased the amount of information available to our visitors on our website in the hope that it will allow for more rewarding and informative visits.

This is the first phase of our website redesign. In the future, users will be able to purchase special event and general admission tickets on our website, and customers will have the option to purchase items from our online store.

We are looking for feedback from the public, so please check out our new website and submit your comments.

Our Settlement Programs Summer 2014

The House of the Seven Gables was abuzz this spring with events focused on students in the community. One of the highlights was the presentation of spring projects by Salem High School students who had participated in Salem through Hawthorne’s Eyes, an afterschool enrichment program. Approximately 60 students over the last two years have been served through this partnership with Salem Public Schools. Students chose an interesting aspect of Hawthorne’s life and reported their observations through PowerPoint

(Continued)
Another keynote event held at The Gables this spring featured ten young Salem residents and conductor Ricardo Monzón and his orchestra as the featured performers at this year’s Gables Garden Celebration held on June 1st. The dancers’ performance highlighted year-long collaborative activities directed by Express Yourself, a Gables community partner. Express Yourself is a performing arts organization that works with immigrant and at-risk youth from Salem and other North Shore towns. Their creative effort culminates in a spectacular production that is presented annually at the Citi Wang Theatre in Boston.

During the garden celebration, two Salem High School students who participated in our Partner Programs received scholarships from The House of the Seven Gables in recognition of their leadership skills. Leirom Sanchez (Salem through Hawthorne’s Eyes) and Amanda Castillo (Express Yourself) each received $500 scholarships to help with tuition costs and the purchase of books and supplies. During his acceptance speech, Leirom expressed much gratitude:

“Firstly, thanks to The House of the Seven Gables for this program that is going to serve me for life. I am never going to forget it. I also want to thank Mrs. Cunningham and Ms. Kessaris for their teaching [of the Hawthorne afterschool program at The Gables].

Also, thanks to my mother for the sacrifice she made to bring us--my brother, my sister, and me--to the United States. She decided to leave everything she had in the Dominican Republic so that we could have a better life, and now I appreciate her for that. This fall, I plan to attend North Shore Community College.”

In addition, The House of the Seven Gables was proud to host a lively graduation ceremony for seniors from Salem Prep High School, which is housed in the historic Emmerton Hall directly across the street from The House of the Seven Gables. On June 3rd, students, teachers, and families gathered to see seven seniors graduate, in what was the third graduation ceremony in three years to be held at The House of the Seven Gables. The students who graduated are Candice Chandler, Michael Dempsey, Anthony Lewis, Isabella Moore, Stephanie Perez, Frank Santana, and Timothy Story. This event served to celebrate and acknowledge the significant accomplishments of the students as well as the dedication, professionalism, and warmth of Dr. Cheryl Kelly and her staff.

The House of the Seven Gables was pleased to host so many wonderful events in support of our local schools and community partners. The future looks bright and The House of the Seven Gables looks forward to continuing to be an active participant in the enrichment of the community.
Immigration Events at H7G

Spring traditionally brings a sense of hope, and many immigrants' hopes were realized this past spring by several Gables events. On May 14th, a workshop presented by USCIS (United States Citizenship and Immigration Services) provided updated information about the process of applying for permanent residency and/or becoming a U.S. citizen. On May 31st, a free citizenship clinic was held at Caroline Emmerton Hall, across the street from The Gables, where AmeriCorps volunteers trained by MIRA (Massachusetts Immigrant and Refugee Advocacy Coalition) efficiently handled the flow of people. This clinic was a first for The Gables. June 27th was a momentous day at The House of the Seven Gables as twenty-five people from fourteen different countries were sworn in as new citizens at a naturalization ceremony held on the oceanfront lawn. Honored guests and speakers included Congressman John Tierney, Judge Frank J. Bailey (Chief Bankruptcy Judge for the United States Bankruptcy Court for the District of Massachusetts), and Kara McLaughlin (Executive Director at The Gables). Special thanks goes to Helen Rush-Lloyd, Settlement Committee member, for arranging these events to be held on our site.

Hooper-Hathaway Roof Project and Updates on Our Gardens!

The Hooper-Hathaway roof restoration project is underway! This is a project of considerable importance to our National Historic Landmark. The Hooper-Hathaway House will undergo a total roof restoration, including all new red cedar shingles, rake boards, gutters, and downspouts, as well as other needed maintenance. This restoration will return the house to the appearance it had when first restored over a century ago. Currently, the roof has been stripped on one side, and rake board replacement and shingling has begun. Additional work on the dormers will include copper gutter replacement and window repair/replacement as needed.

The Hooper-Hathaway restoration project was made possible by the generosity of donors and a matching grant from the Cultural Facilities Fund, a program that the Massachusetts Cultural Council and MassDevelopment administer jointly. The Cultural Facilities Fund is an initiative of the Commonwealth to increase public and private investment in cultural facilities throughout the state. Approval for this project was recently granted by the Massachusetts Historical Commission and the Salem Historical Commission.

A fine example of a First Period house, the Hooper-Hathaway House was built in 1682 for Benjamin Hooper. During the 19th-century, the house was known as the Old Bakery, operated by baker George Hathaway. The house was originally located at 23 Washington Street in Salem, until in 1911; at the urging of preservationist William Sumner Appleton of SPNEA...
(Society for the Preservation of New England Antiquities), the house was moved from its original location to The House of the Seven Gables site by Caroline Emmerton. The house retains some of its incredible post-medieval features, including its impressive second-story overhang and exposed post-and-beam structure, but also showcases the Colonial Revival restoration efforts of Joseph Everett Chandler, who worked on the house after it was moved in 1911.

Created by the Massachusetts Legislature in 2006, the Fund offers capital, feasibility, technical assistance, and systems replacement grants for eligible nonprofits engaged in the arts, humanities, or interpretive sciences. The Fund has awarded nearly $70 million in grants to cultural organizations across Massachusetts. For more information, visit the MassDevelopment and Massachusetts Cultural Council websites.

In addition to the major roof preservation work, our ground and maintenance team has been busy with many other projects over the last few months. The Primm House received a slight makeover, spring cleanup was completed, and the garden beds were completely rebuilt using Port Orford white cedar boards, a naturally rot-resistant, durable wood. These beds are home to the geraniums, snapdragons, and roses that are currently in bloom, along with many other beautiful flowers and plants. The entire campus continues to improve with the ongoing stewardship and care provided by our groundskeeper Bruce Campbell and gardener Robin Kanter and her staff.

Taste of The Gables 2014

Join us on Sunday, September 21 for our signature annual event, Taste of The Gables. From 4 PM until 10 PM, the oceanfront lawn of The House of the Seven Gables will host more than 30 chefs, vintners, and distillers from across the region, all showcasing their specialties. Be sure to cast a vote for Best Chef and Best Beverage! A silent auction will feature original pieces of art and other exciting items. The night will culminate with a dynamic live auction under the tent, and all proceeds will benefit preservation projects for our eight historic houses and maintenance of our National Historic Landmark District site. Sponsorships are available through our Development Department. Please contact development@7gables.org, or call 978-744-0991 ext. 109. Visit our website www.7gables.org for more information. Tickets are available on our website this summer. Invitations were mailed in early August.
Fine China from Staffordshire in Our Museum Store

The Museum Store recently received its order of blue-and-white transferware china from Staffordshire, England. Mr. John Roth, the purveyor of this fine porcelain china, has provided a detailed account of its connection with our historic site. He explained that a blue and white dinner plate with an image of The House of the Seven Gables was produced in the early 20th century. While the factory of William Adams & Sons was the first to produce The House of the Seven Gables plate, production eventually moved to John H. Roth & Co. The Museum Store maintains an exceptional relationship with John H. Roth & Co. to this day. It would appear that the only other item with a longer sales history in our Museum Store is Nathaniel Hawthorne’s classic novel, *The House of the Seven Gables*!

Visitor Services at The Gables: Opportunities on the Wind

As the temperature rises, new opportunities arise at The House of the Seven Gables! Since the start of summer, we have seen a steady increase in visitors, which has meant the need for more staff to greet guests, and so we are happily welcoming back our seasonal employees and volunteers. We have also begun to review new applicants to join The Gables’ team.

We have recently had the opportunity to invite local students from Salem schools to experience our revitalized educational programs. These visits have allowed us to fine-tune our educational offerings and to receive valuable feedback from staff and educators.

This summer has afforded us the chance to welcome families to The Gables for some great, theme-focused programming. We will be participating in 17th Century Saturdays, an initiative by the North of Boston Convention and Visitors Bureau to highlight First-Period colonial history in the region. On September 6th, and October 4th from 11 AM to 3 PM, we will offer hands-on activities and experiences focusing on colonial chores and amusements.

We were a part of Salem Heritage Days from August 1st – 10th, including the Salem Maritime Festival at Derby Wharf on August 2nd. During Heritage Days, families navigated through the museum grounds with compass in hand, discovering pathways to hidden history and exciting experiences. Historical craft demonstrations, story readings, and presentations about colonial life were offered at various times throughout this celebration of Salem’s history, community, and culture.
Membership Info

Become a part of the Nathaniel Hawthorne Society, a new individual and corporate membership level at $2,500. Members of the Nathaniel Hawthorne Society will be invited to an exclusive soirée to be held at a major donor’s home.

We are also announcing our new Sustainer Membership. For a monthly donation ($5 minimum), you can help to preserve and maintain The Gables as a treasure of American history, culture, and community service. Benefits of the Sustainer Membership are based on your annual donation amount, and are equivalent to that level of membership. We have added many new benefits for members, so please visit www.7gables.org for more information.

OUR MISSION: The House of the Seven Gables Settlement Association, a nonprofit organization founded in 1910, is the catalyst that creates valued educational opportunities for our communities by interpreting, strengthening and preserving our unique historic legacies and site, with emphasis on under-served immigrant youth and their families.